

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, March 2002 1/

Fluid Milk Product	March			Year To Date		
	Sales	Butterfat content	Change from prev. year 2/	Sales	Butterfat content	Change from prev. year 2/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,244	3.26	-3.7	3,668	3.26	-1.2
Flavored Whole Milk	76	3.26	-4.4	217	3.24	-1.1
Reduced Fat Milk (2%)	1,215	1.96	-3.6	3,581	1.97	-1.4
Lowfat Milk (1%)	437	0.98	-3.9	1,280	0.98	-1.2
Fat-Free Milk (Skim)	589	0.12	-2.1	1,721	0.13	-0.6
Flavored Fat-Reduced Milk	225	1.08	-4.0	690	1.05	1.2
Buttermilk	41	1.22	-5.4	120	1.22	-2.7
Total Fluid Milk Products 3/	3,833	1.95	-3.5	11,292	1.95	-1.1
Total Fluid Milk Products Adjusted for Calendar Composition 3/ 4/	3,874	1.95	-1.1	11,324	1.95	0.1

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for total markets combined will be shown on a calendar composition basis. See 4/.

3/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

4/ Sales volumes and percent changes have been adjusted for calendar composition.